Intensive Care for Indoor Air™ **Photronic**™

Comprehensive Multistage[™] Air Purification

Photronic[™] is different. It's the only air purifier that removes **dust, allergens, bacteria, viruses, mold** and hundreds of **odors**—silently in one low maintenance system.

> 100% Satisfaction Guarantee (see back panel)



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Dedicated to indoor air quality perfection ...

Studies have confirmed that an unintended result of today's "tighter" homes and increased use of HVAC systems has led to increased indoor air pollution. Now indoor air pollution levels can rise far beyond outdoor air—even 100 times more polluted!

Ultravation is dedicated to developing new ways to control indoor air contamination. Illness causing microorganism infestation, allergens and bad odors caused by VOCs* are all problems that can significantly affect the well being and comfort of every member of the household.

We are specialists in manufacturing products that help you effectively manage and optimize indoor air quality, while

taking full advantage of all the energy saving "green" benefits you can bring to your home.

Our products are the result of studying the sources and causes of indoor air contamination. They combine proven techniques and new technologies to provide the healthiest air possible—simply and effectively.



Complete the process of creating the ultimate in home comfort and maximizing energy savings... by optimizing air quality, with Ultravation® indoor air quality products.



ultravation.com

*VOCs: Volatile Organic Compounds make up hundreds of household odors generated from common activities like cooking, cleaning and home improvement projects and even the family pet.

Treat your air for all the major sources of indoor air contamination: particles, germs and odors

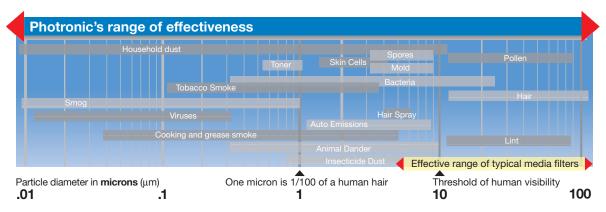
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Photronic[™] is more than an air cleaner, it's a complete air purification system! Beyond capturing airborne dirt, tiny dust particles, dustmites and allergens, it kills airborne bacteria, viruses, mold and breaks down hundreds of household odors!

Photronic air purification creates healthier, cleaner and more pleasant air throughout your home!

Photronic air treatment installs in your central heating and air conditioning system and expands the meaning of "air conditioning" beyond cooling and heating. Photronic adds a new dimension, improving comfort in terms of healthfulness, cleanliness—even improved energy consumption. It is completely unobtrusive, and it's absolutely *quiet*! It simply does its job during normal HVAC system operation.

Compare Photronic[™] effectiveness for reducing allergens and pathogens **Photronic captures more than 99% of pollen; kills mold and other airborne microorganisms** including bacteria viruses so small they can pass right through an air filter.



Photronic outperforms "high tech" electronic filters

Photronic[™] offers much more, because it is effective against all types of indoor air pollution. It neutralizes odors, kills airborne germs, and stops allergens. And it does not need the frequent cleaning that electronic filters require.

It's automatic, easy to use, and requires minimal maintenance!

Photronic[™] will deliver years of cleaner, more healthful air with easy maintenance. Its ProgressiveMedia[™] filter can last up to six times longer than typical furnace filters. And it notifies you automatically when the UV lamp needs to be changed.

Superior filtration with a photocatalytic system to reduce odors and airborne microorganisms



Less dust to breathe in

and clean up.



Traps allergens like mold and pet dander.

Kills millions of airborne aerms and viruses.



Photronic neutralizes fumes from home projects, leftover cooking odors, even pet smells!

Why is Photronic[™] a better air purifier? Because of its Multistage[™] air treatment process!



Dirt, dust and allergens are captured in 32 square feet* of MERV 13 ProgressiveMedia™ air filtration

That's the filter capture surface area, folded into a pleated Photronic ProgressiveMedia™ five inch filter cartridge!

- Very high efficiency air cleaning-more than 99% efficient on pollen!
- Special layered construction provides exceptional dirt holding capacity.
- Features Ultravation[®] Ultrastrand[™] fibers that maximize capture, filter efficiency, they are hypo-allergenic.



Stop mold growth and destroy millions of airborne germs with UltraMAX[™] UV lights

Reduce illnesses caused by airborne bacteria and viruses!

- UV-C equipped Photronic[™] models employ Ultravation's UltraMAX[™] UV air treatment with the patented^{***} **T3**[™] UV lamp system, to literally disinfect the air.
- UV-C light kills bacteria and viruses in the air stream and simultaneously halts mold and other biological growth on interior HVAC surfaces—which when uncontrolled can be a major source of bio-contamination of the air.
- UV-C light is highly germicidal yet generates no by-products!



Photronic creates a healthier, fresher smelling and more comfortable indoor environment with ReFresh[™] photocatalytic oxidation (PCO) system Photronic's ReFresh[™] air purification process, operates in much the same way a catalytic converter breaks down complex substances in a car's ex-

haust:

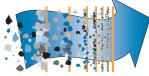
- The air passing through the ReFresh[™] system comes in contact with a UV energized grid, coated with an exclusive PCO formulation containing titanium dioxide.
- The grid reacts with hundreds of odors (caused by VOCs**) and other organics including microorganisms and breaks them down into harmless and odorless components.

Photronic[™] for a better outdoor environment, too.

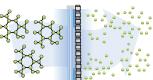
Photronic keeps HVAC components much cleaner! This increases energy efficiency and saves money.

- Photronic costs no more to run than an economical fluorescent light bulb.
- The increased efficiency of the HVAC system has the potential to save far more energy than it consumes—lowering your home's carbon footprint.









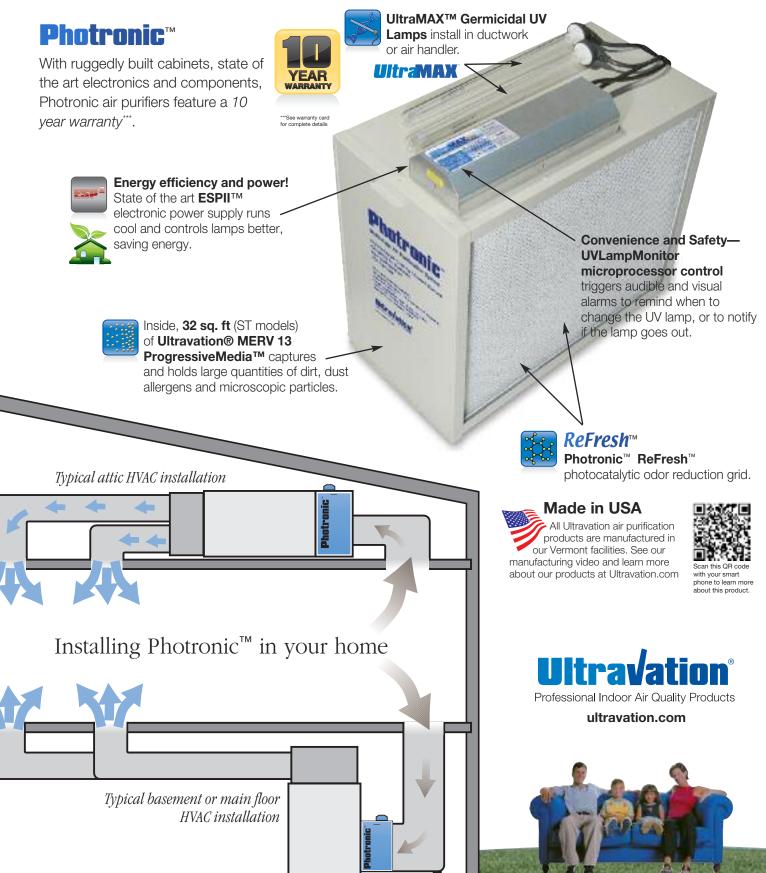




*Models with 5 inch filters. MERV: MERV is Minimum Efficiency Reporting Value. It is the industry standard filter performance rating system.

**VOCs: Volatile Organic Compounds. These are complex molecules that compose fumes released from many household items and activities—such as cooking, cleaning and painting. Also: odors from new carpet, household cleaners, plastics, even dry cleaned laundry (see back of brochure for a partial list of common VOCs).

Photronic[™] provides whole house air purification and is built to commercial grade standards!



Indoor air as healthy as the great outdoors™

Common household VOC odors

Common sources of volatile organic compound (VOC) odors

Photronic[™] is highly effective at removing air contamination including odors, and accomplishes this with very low air flow resistance or "pressure drop". The entire system adds no more air resistance than a typical media air cleaner, yet it does so much more with its germicidal and odor reducing capability. At right is a partial list of sources of odors that the Photronic Refresh[™] module will break down. Carpet adhesive Flooring adhesive General adhesive Kitchen cabinets Caulks & Seals Detergent Disinfectants Cleaning agents Solvent-based cleaners Carpet-synthetic fiber Carpet-wol fiber Carpet cushion Carpet system

Cork flooring

Linoleum Sheet vinyl flooring Tile vinyl flooring Drapery Office furniture-metal Office furniture-wood Residential furniture-wood Residential furniture-wood Residential furniture-wood HVAC Systems HVAC Components Air cleaning devices Air moving equipment Cooling coils Ductwork Heating coils Humidification equipment Fibrous insulation Foam insulation Air cleaner, in-room Air conditioner, room Electronic circuit boards Humidifier, in-room Photocopier, dry-process Photocopier, wet-process

Printer, laser Spirit duplicator Digital duplicator Vacuum cleaner Brick Ceramic tile Clothing Concrete Microbial culture Mortar Animals (pets) Cooking Smoking Paints & Coatings Oil-based finish Solvent-based paint Stain Turpentine Varnish Water-based finish Water-based paint Wax Hair spray Pesticides Moth repellent Space Heating and Cooking Ceiling tile Gvosum board Plaster Wall paneling Wallpaper/wall covering Particleboard Plywood Solid natural wood product Veneer Waferboard/chipboard List source: U.S. Environmental Protection Agency

Photronic helps control airborne microorganisms and allergens

A partial list of microorganisms, allergens and conditions ...

- Bacteria Viruses Legionella pneumophila Pollen Mold spores Fungi
- Ragweed Dust mites Sick Building Syndrome Measles Tuberculosis Chicken Pox
- Humidifier Fever Microplasma pneuminiae Penicillium expensum spores Cryptococcus Stachybotrys atra Neoformans
- Mucor ramosissimus spores Aspergillus niger Adenovirus Coxsackievirus Mycrobacterium kansasii Mycrobacterium aviumintra
- Streptococcus pyogenes Bacillus anthraci Cornebacterium diptheria Serratia marcescens Neisseria meningitidis Moraxella Acinetobacter
- Haemophilus influenzae Pseudomonas aeruginosa

How to buy...

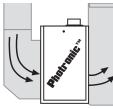
Call your HVAC service company or visit Ultravation.com for a directory of Ultravation Authorized Contractors



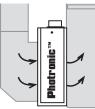
We recommend Photronic installation by HVAC professionals... *They will help you choose the right model*

There's a Photronic™ to fit any HVAC

system, but there are many systems and configurations across the country. Call your HVAC professional today to find out which system is best for your needs. Your contractor will also know how to install the system for optimum results. Visit Ultravation.com for more information.



ST-Series Standard system with 5" pleated filter



SST-Series Slimline system with 1" pleated filter

The Photronic[™] 90 Day, 100% Satisfaction Guarantee

Try a Photronic[™] system for 90 days. If the air in your home is not cleaner and fresher smelling, your HVAC contractor can return the unit to our wholesale distributor for a full refund. We cannot refund installation costs, or additional materials that may be required for installation. See 90 day satisfaction guarantee terms sheet for complete details.



Improving Indoor Air Quality Since 2000



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